

DEADLINE BROMADIOLONE WHOLE GRAIN BAIT



Safety Data Sheet

According to REACH Regulation (EC) No 1907/2006, as retained and amended in UK law.
SDS Reference Number: 1078
Issue date: 19/02/2026 Version: 1.0

SECTION 1: Identification of the substance/mixture and of the company/undertaking

1.1. Product identifier

Product form : Mixture
Trade name : DEADLINE BROMADIOLONE WHOLE GRAIN BAIT
Product code : PSD115
Type of product : Biocidal products (e.g. Disinfectants, pest control)
Authorisation number : GB-2014-0826-0002
Product group : Product

1.2. Relevant identified uses of the substance or mixture and uses advised against

1.2.1. Relevant identified uses

Main use category : Trained professional
Use of the substance/mixture : A blue, ready-to-use, rodenticidal, whole-grain bait with no perceptible odour and a bittering agent. For use by professional operators for the control of rats and mice.
Use of the substance/mixture : Rodenticide

1.2.2. Uses advised against

No additional information available

1.3. Details of the supplier of the safety data sheet

RIS
Liverpool
L33 7SR
UK

Enquiries: +44 (0)151 548 5050
info@deadlineproducts.com

www.deadlineproducts.com

1.4. Emergency telephone number

Emergency number : +44 (0)1342 833022 (24/7)
Call NHS 111 or a doctor (For UK/NI only)

Country/Area	Organisation/Company	Address	Emergency number	Comment
United Kingdom	National Poisons Information Service (Birmingham Centre) City Hospital	Dudley Road B18 7QH	0344 892 0111	Only for healthcare professionals

SECTION 2: Hazards identification

2.1. Classification of the substance or mixture

Classification according to GB CLP (SI 2019:720 as amended)

Reproductive toxicity, Category 1B H360D
Specific target organ toxicity – Repeated exposure, Category 1 H372
Full text of H- and EUH-statements: see section 16

Adverse physicochemical, human health and environmental effects

This product contains an anticoagulant compound. If large quantities are ingested, nosebleed and bleeding gums may occur. In severe cases there may be bruising, haematomas of the joints and blood present in the faeces and urine.

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2.2. Label elements

Labelling according to GB CLP (SI 2019:720 as amended)

Hazard pictograms (GB CLP)



GHS08

Signal word (GB CLP)

: Danger

Contains

: Bromadiolone

Hazard statements (GB CLP)

: H360D - May damage the unborn child.

H372 - Causes damage to organs through prolonged or repeated exposure.

Precautionary statements (GB CLP)

: P201 - Obtain special instructions before use.

P202 - Do not handle until all safety precautions have been read and understood.

P260 - Do not breathe dust.

P264 - Wash hands thoroughly after handling.

P270 - Do not eat, drink or smoke when using this product.

P308+P313 - IF exposed or concerned: Get medical advice or attention.

P314 - Get medical advice or attention. if you feel unwell.

P405 - Store locked up.

P501 - Dispose of contents and container to licensed hazardous-waste disposal contractor or collection site except for empty clean containers which can be disposed of as non-hazardous waste..

2.3. Other hazards

Component	
Substance(s) not meeting the PBT criteria of UK REACH regulation, in accordance with Annex XIII	Propane-1,2-diol (57-55-6), Whole wheat grain, Bromadiolone (28772-56-7)
Substance(s) not meeting the vPvB criteria of UK REACH regulation, in accordance with Annex XIII	Propane-1,2-diol (57-55-6), Whole wheat grain, Bromadiolone (28772-56-7)
Component	
Substance(s) not considered as endocrine disrupting. They are not included in the list established in accordance with Article 59(1) of UK REACH for having endocrine disrupting properties, nor identified as having endocrine disrupting properties in accordance with the criteria set out in GB BPR and GB PPP	Whole wheat grain, Propane-1,2-diol(57-55-6), Bromadiolone(28772-56-7)

SECTION 3: Composition/information on ingredients

3.1. Substances

Not applicable

3.2. Mixtures

Name	Product identifier	%	Classification according to GB CLP (SI 2019:720 as amended)
Whole wheat grain substance with workplace exposure limit(s)	-	≥ 75	Not classified
Propane-1,2-diol substance with workplace exposure limit(s)	CAS-No.: 57-55-6 EC-No.: 200-338-0	4 – 5	Not classified

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Name	Product identifier	%	Classification according to GB CLP (SI 2019:720 as amended)
Bromadiolone (Active substance (Biocide))	CAS-No.: 28772-56-7 EC-No.: 249-205-9 UK Index-No.: 607-716-00-8	0.005	Acute Tox. 1 (Oral), H300 Acute Tox. 1 (Dermal), H310 Acute Tox. 1 (Inhalation), H330 Repr. 1B, H360D STOT RE 1, H372 Aquatic Acute 1, H400 Aquatic Chronic 1, H410

Specific concentration limits:

Name	Product identifier	Specific concentration limits (%)
Bromadiolone (Active substance (Biocide))	CAS-No.: 28772-56-7 EC-No.: 249-205-9 UK Index-No.: 607-716-00-8	(0.0005 ≤ C < 0.005) STOT RE 2; H373 (0.003 ≤ C ≤ 100) Repr. 1B; H360D (0.005 ≤ C ≤ 100) STOT RE 1; H372

Full text of H- and EUH-statements: see section 16

SECTION 4: First aid measures

4.1. Description of first aid measures

First-aid measures general	: Never give anything by mouth to an unconscious person. If you feel unwell, seek medical advice (show the label where possible).
First-aid measures after inhalation	: Allow affected person to breathe fresh air. Allow the victim to rest.
First-aid measures after skin contact	: Remove affected clothing and wash all exposed skin area with mild soap and water, followed by warm water rinse.
First-aid measures after eye contact	: Rinse immediately with plenty of water. Obtain medical attention if pain, blinking or redness persists.
First-aid measures after ingestion	: Rinse mouth. Do NOT induce vomiting. Obtain emergency medical attention.

4.2. Most important symptoms and effects, both acute and delayed

Symptoms/effects	: Not expected to present a significant hazard under anticipated conditions of normal use. If you feel unwell, seek medical advice.
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4.3. Indication of any immediate medical attention and special treatment needed

Phytomenadione Vitamin K1 is antidotal.

SECTION 5: Firefighting measures

5.1. Extinguishing media

Suitable extinguishing media	: Foam. Dry powder. Carbon dioxide. Water spray. Sand.
Unsuitable extinguishing media	: Do not use a heavy water stream.

5.2. Special hazards arising from the substance or mixture

Explosion hazard	: Product is not explosive.
Reactivity in case of fire	: On burning: release of harmful/irritant gases/vapours e.g.: carbon monoxide - carbon dioxide. and: formation of small quantities of (acrolein, formaldehyde).
Hazardous decomposition products in case of fire	: On burning: release of harmful/irritant gases/vapours.

5.3. Advice for firefighters

Firefighting instructions	: Use water spray or fog for cooling exposed containers. Exercise caution when fighting any chemical fire. Prevent fire fighting water from entering the environment.
Protection during firefighting	: Do not enter fire area without proper protective equipment, including respiratory protection.

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SECTION 6: Accidental release measures

6.1. Personal precautions, protective equipment and emergency procedures

6.1.1. For non-emergency personnel

Emergency procedures : Evacuate unnecessary personnel.

6.1.2. For emergency responders

Protective equipment : Equip cleanup crew with proper protection.

Emergency procedures : Ventilate area.

6.2. Environmental precautions

No additional information available

6.3. Methods and material for containment and cleaning up

Methods for cleaning up : On land, sweep or shovel into suitable containers. Store away from other materials.

6.4. Reference to other sections

See Section 8. Exposure controls and personal protection.

SECTION 7: Handling and storage

7.1. Precautions for safe handling

Precautions for safe handling : Wash hands and other exposed areas with mild soap and water before eating, drinking or smoking and when leaving work. Provide good ventilation in process area to prevent formation of vapour.

7.2. Conditions for safe storage, including any incompatibilities

Storage conditions : Keep only in the original container in a cool well ventilated place. Keep container closed when not in use. Keep out of reach of children.

Incompatible products : Strong bases. Strong acids.

Incompatible materials : Sources of ignition. Direct sunlight.

7.3. Specific end use(s)

Rodenticide.

SECTION 8: Exposure controls/personal protection

8.1. Control parameters

8.1.1 National occupational exposure and biological limit values

Propane-1,2-diol (57-55-6)	
United Kingdom - Occupational Exposure Limits	
Local name	Propane-1,2-diol
WEL TWA (OEL TWA)	10 mg/m ³ particulates
	474 mg/m ³ total vapour and particulates
	150 ppm total vapour and particulates
Regulatory reference	EH40/2005 (Fourth edition, 2020). HSE
Whole wheat grain	
United Kingdom - Occupational Exposure Limits	
Local name	Grain dust

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Whole wheat grain	
WEL TWA (OEL TWA)	10 mg/m ³
Remark	Sen (Capable of causing occupational asthma)
Regulatory reference	EH40/2005 (Fourth edition, 2020). HSE

8.1.2. Recommended monitoring procedures

No additional information available

8.1.3. Air contaminants formed

No additional information available

8.1.4. DNEL and PNEC

No additional information available

8.1.5. Control banding

No additional information available

8.2. Exposure controls

8.2.1. Appropriate engineering controls

No additional information available

8.2.2. Personal protection equipment

Personal protective equipment:
Avoid all unnecessary exposure.

8.2.2.1. Eye and face protection

Eye protection:

None necessary during normal handling and use.

8.2.2.2. Skin protection

Hand protection:

Wear protective gloves.

8.2.2.3. Respiratory protection

Respiratory protection:

None necessary during normal handling and use.

8.2.2.4. Thermal hazards

No additional information available

8.2.3. Environmental exposure controls

Other information:

Do not eat, drink or smoke during use.

SECTION 9: Physical and chemical properties

9.1. Information on basic physical and chemical properties

Physical state	: Solid
Colour	: Blue.
Odour	: Odourless.
Odour threshold	: Not available
pH	: Not available
pH solution	: Not available
Melting point	: Not available
Freezing point	: Not available
Boiling point	: Not available
Flash point	: Not applicable
Explosive limits	: Not applicable
Vapour pressure	: Not available
Vapour pressure at 50°C	: Not available

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Relative vapour density at 20°C	: Not applicable
Relative density	: Not available
Density	: Not available
Solubility	: Not available
Partition coefficient n-octanol/water (Log Kow)	: Not available
Auto-ignition temperature	: Not applicable
Decomposition temperature	: Not available
Viscosity, kinematic	: Not applicable
Explosive properties	: Not available

9.2. Other information

No additional information available

SECTION 10: Stability and reactivity

10.1. Reactivity

This product is stable under normal conditions of handling and use.

10.2. Chemical stability

This product is stable under normal conditions of handling and use.

10.3. Possibility of hazardous reactions

None expected under normal conditions of handling and use.

10.4. Conditions to avoid

Direct sunlight. Extremely high or low temperatures.

10.5. Incompatible materials

Strong acids. Strong bases.

10.6. Hazardous decomposition products

Fume. Carbon monoxide. Carbon dioxide.

SECTION 11: Toxicological information

11.1. Information on toxicological effects

Acute toxicity (oral)	: Not classified
Acute toxicity (dermal)	: Not classified
Acute toxicity (inhalation)	: Not classified

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LD50 oral rat	> 2000 mg/kg
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Propane-1,2-diol (57-55-6)

LD50 oral rat	22000 mg/kg bodyweight Animal: rat, Remarks on results: other:
LD50 dermal rabbit	> 2000 mg/kg bodyweight Animal: rabbit
LC50 Inhalation - Rat	> 44.9 mg/l air Animal: rat, Guideline: other., Remarks on results: other:

Bromadiolone (28772-56-7)

LD50 oral rat	0.56 – 0.84 mg/kg
LD50 dermal rat	1.71 mg/kg
LC50 Inhalation - Rat	0.00043 mg/l/4h

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Skin corrosion/irritation : Not classified

Bromadiolone (28772-56-7)	
pH	5 at 25°C

Serious eye damage/irritation : Not classified

Bromadiolone (28772-56-7)	
pH	5 at 25°C

Respiratory or skin sensitisation : Not classified

Germ cell mutagenicity : Not classified

Carcinogenicity : Not classified

Reproductive toxicity : May damage the unborn child.

STOT-single exposure : Not classified

STOT-repeated exposure : Causes damage to organs through prolonged or repeated exposure.

Propane-1,2-diol (57-55-6)	
NOAEL (subchronic, oral, animal/male, 90 days)	443 mg/kg bodyweight Animal: cat, Animal sex: male

Bromadiolone (28772-56-7)	
STOT-repeated exposure	Causes damage to organs (blood) through prolonged or repeated exposure.

Aspiration hazard : Not classified

Other information

Endocrine disrupting properties

No additional information available

Other information

Potential adverse human health effects and symptoms : Based on available data, the classification criteria are not met

SECTION 12: Ecological information

12.1. Toxicity

Hazardous to the aquatic environment, short-term (acute) : Not classified

Hazardous to the aquatic environment, long-term (chronic) : Not classified

Propane-1,2-diol (57-55-6)	
LC50 - Fish [1]	51600 mg/l Test organisms (species): Oncorhynchus mykiss (previous name: Salmo gairdneri)
LC50 - Fish [2]	51400 mg/l Test organisms (species): Pimephales promelas
EC50 72h - Algae [1]	24200 mg/l Test organisms (species): Pseudokirchneriella subcapitata (previous names: Raphidocelis subcapitata, Selenastrum capricornutum)
EC50 72h - Algae [2]	19300 mg/l Test organisms (species): Skeletonema costatum
EC50 96h - Algae [1]	19000 mg/l Test organisms (species): Pseudokirchneriella subcapitata (previous names: Raphidocelis subcapitata, Selenastrum capricornutum)
EC50 96h - Algae [2]	19100 mg/l Test organisms (species): Skeletonema costatum

Bromadiolone (28772-56-7)	
LC50 - Fish [1]	> 1.4 mg/l 96hrs (O.mykiss)
EC50 - Crustacea [1]	2 mg/l 48hr (Daphnia magna)
ErC50 algae	0.17 mg/l 72hr (S.subspicatus)

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12.2. Persistence and degradability

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Persistence and degradability	Not established.
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Propane-1,2-diol (57-55-6)

Persistence and degradability	Rapidly degradable
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Whole wheat grain

Persistence and degradability	Not established.
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Bromadiolone (28772-56-7)

Persistence and degradability	Rapidly degradable
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12.3. Bioaccumulative potential

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Bioaccumulative potential	The bromadiolone log Pow is greater than 3, which indicates a potential to bioaccumulate.
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Whole wheat grain

Bioaccumulative potential	Not established.
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12.4. Mobility in soil

No additional information available

12.5. Results of PBT and vPvB assessment

Component

Propane-1,2-diol (57-55-6)	This substance does not meet the PBT criteria of UK REACH regulation, annex XIII This substance does not meet the vPvB criteria of UK REACH regulation, annex XIII
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Whole wheat grain	This substance does not meet the PBT criteria of UK REACH regulation, annex XIII This substance does not meet the vPvB criteria of UK REACH regulation, annex XIII
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Bromadiolone (28772-56-7)	This substance does not meet the PBT criteria of UK REACH regulation, annex XIII This substance does not meet the vPvB criteria of UK REACH regulation, annex XIII
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12.6. Other adverse effects

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Other information	Avoid release to the environment.
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Whole wheat grain

Other information	Avoid release to the environment.
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SECTION 13: Disposal considerations

13.1. Waste treatment methods

Product/Packaging disposal recommendations : Dispose in a safe manner in accordance with local/national regulations.
Ecological waste information : Avoid release to the environment.

SECTION 14: Transport information

In accordance with ADR / IMDG / IATA / ADN / RID

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ADR	IMDG	IATA	ADN	RID
14.1. UN number				
Not regulated for transport				
14.2. UN proper shipping name				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated
Transport document description				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated
14.3. Transport hazard class(es)				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated
14.4. Packing group				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated
14.5. Environmental hazards				
Not regulated	Not regulated	Not regulated	Not regulated	Not regulated
No supplementary information available				

14.6. Special precautions for user

Overland transport

Not regulated

Transport by sea

Not regulated

Air transport

Not regulated

Inland waterway transport

Not regulated

Rail transport

Not regulated

14.7. Transport in bulk according to Annex II of Marpol and the IBC Code

Not applicable

SECTION 15: Regulatory information

15.1. Safety, health and environmental regulations/legislation specific for the substance or mixture

15.1.1. National regulations

UK REACH Annex XVII (Restriction List)

This product contains no substance(s) listed on UK REACH Annex XVII (Restriction List) equal to or above the level of SDS disclosure

UK REACH Annex XIV (Authorisation List)

This product contains no substance(s) listed on UK REACH Annex XIV (Authorisation List) equal to or above the 0.1% level of disclosure

UK REACH Candidate List (SVHC)

This product contains no substance(s) listed on the UK REACH Candidate List (SVHC).

Biocide Regulation (528/2012)

Contains substance(s) listed on the Biocidal Products list (Regulation EU 528/2012 concerning the making available on the market and use of biocidal products)

Type of product (Biocide) : 14 - Rodenticides

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According to REACH Regulation (EC) No 1907/2006, as retained and amended in UK law.

Authorisation number : GB-2014-0826-0002
Contains : bromadiolone (0.005 % (percentage))

GB PIC Regulation (Prior Informed Consent)

This product contains no substance(s) listed on the GB PIC List equal to or above the level of SDS disclosure

POP Regulation (Persistent Organic Pollutants)

This product contains no substance(s) listed on the GB POP List equal to or above the level of SDS disclosure

Ozone Regulation (S.I. No. 168 of 2015)

This product contains no substance(s) listed on the GB Ozone Depletion List equal to or above the level of SDS disclosure

Control of Poisons and Explosives Precursors Act

This product contains no substance(s) listed as a reportable poison on the Control of Poisons and Explosives Precursors Regulations equal to or above the level of SDS disclosure

This product contains no substance(s) listed as a regulated poison on the Control of Poisons and Explosives Precursors Regulations equal to or above the level of SDS disclosure

This product contains no substance(s) listed as a reportable explosive precursor on the Control of Poisons and Explosives Precursors Regulations equal to or above the level of SDS disclosure

This substance is not listed as a regulated poison on the Control of Poisons and Explosives Precursors Regulations

Drug Precursors Regulation (EC 273/2004)

This product contains no substance(s) listed on the GB Drug Precursors List equal to or above the level of SDS disclosure

15.1.2. Other Information

15.2. Chemical safety assessment

No additional information available

SECTION 16: Other information

Data sources : REGULATION (EC) No 1272/2008 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 16 December 2008 on classification, labelling and packaging of substances and mixtures, amending and repealing Directives 67/548/EEC and 1999/45/EC, and amending Regulation (EC) No 1907/2006.

Other information : None.

Full text of H- and EUH-statements:	
Acute Tox. 1 (Dermal)	Acute toxicity (dermal), Category 1
Acute Tox. 1 (Inhalation)	Acute toxicity (inhal.), Category 1
Acute Tox. 1 (Oral)	Acute toxicity (oral), Category 1
Aquatic Acute 1	Hazardous to the aquatic environment – Acute Hazard, Category 1
Aquatic Chronic 1	Hazardous to the aquatic environment – Chronic Hazard, Category 1
Repr. 1B	Reproductive toxicity, Category 1B
STOT RE 1	Specific target organ toxicity – Repeated exposure, Category 1
STOT RE 2	Specific target organ toxicity – Repeated exposure, Category 2
H300	Fatal if swallowed.
H310	Fatal in contact with skin.
H330	Fatal if inhaled.
H360D	May damage the unborn child.
H372	Causes damage to organs (blood) through prolonged or repeated exposure.
H373	May cause damage to organs through prolonged or repeated exposure.
H400	Very toxic to aquatic life.

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According to REACH Regulation (EC) No 1907/2006, as retained and amended in UK law.

Full text of H- and EUH-statements:

H410	Very toxic to aquatic life with long lasting effects.
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Classification and procedure used to derive the classification for mixtures according to Regulation (EC) 1272/2008 [CLP]:

Repr. 1B	H360D	Calculation method
STOT RE 1	H372	Calculation method

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Before using any product, ensure that you read and understand its label.

The information contained in this safety data sheet is, to the best of our knowledge and belief, accurate and reliable at the time of publication. The information relates only to the specific material designated in this safety data sheet and may not be valid for such material if it is used in combination with any other material(s) or any other use than that specified herein. Neither Rentokil Initial plc nor any of its subsidiaries accepts any liability for the use of this product for any other purpose than that described in this safety data sheet. This does not affect your statutory rights. It is the user's responsibility to satisfy him/herself as to the suitability in completeness of such information for his/her own particular use.

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